

April 27 / I~COMM Student Media Introduction

Today, I learned about Scroll and Soapbox. These organizations help student in the field gain experience. These organizations also give credit and can be used for practicums. Scroll is inviting of all student whether they are experience or not, while Soapbox is looking for qualified personnel.

May 4 / Understanding GRAD Plans

Grad-plans are important for students as well as the school. The school uses grad-plans to help schedual classes for the next semesters. One of our goals in this class is to fill out our grad plan and submit an approved version. We must have our grad-plans verified by councilors to use them correctly.

May 11 / Our Blog / Journalism and News

Brother Williams spoke to us about the importance of keeping up with the media. He encouraged us to subscribe to news sources and follow the problems in the world. If we are going to be active participants in society then we should be able to create our own options about the problems facing the world.

May 18 / Video Production

I was absent for this class period, but from what others said it was a great lecture about video production.

May 25 / Visual Communication Emphasis

This was great class with many advisors. Each of them is a bunch of fun. Visual communications involve many areas. We saw many great works by students who took these courses. Visual can be stationary graphics, animated visuals or photography. We learned about the coursed needed to get this degree and which professors teach the classes.

June 1 / Organizational Communication & Advocacy

Sister Andra Hansen is a great critical thinker and public speaker. She helped us understand how the rest of the world thinks. For example, she said, "People hate being called Non-members. No one likes to be an outcast." We need to be careful how we portray ourselves and others. The most important thing I learned was to that any conflict can be resolved through careful negotiation.

June 8 / Public Relations

Public relations involve more than I had previously thought. I thought PR was just the people who cleaned up messes made by the big organizations, but they are so much more. PR is involved in their communities where ever they are located. By being involved their organization can better understand their audiences. Those who peruse the Public Relations degree should love people.

June 15 / Advertising

I thought that this presentation was phenomenal. It really made me rethink my major and emphases. I loved all the designs, concepts and advertisement that were presented to us. Sister Hendricks talked about a student who was great at concept designing. I could relate because I love coming up with concepts and would love to find a job in the field. I think I will be pursuing advertising in the near future.